

गौरव सिंगला, भा.डा.से.  
Gaurav Singla, I.P.S



निदेशक डाक सेवाएँ (मुख्यालय)  
उत्तर पूर्व परिमंडल,  
शिलांग - 793 001  
Director Postal Services (HQ)  
North East Circle,  
Shillong-793 001

DO No. PLI-RPLI/Target FY 2022-23

Dated: 13<sup>th</sup> October, 2022

Madam/Sir,

It brings me great pleasure to inform you the Postal Life Insurance (PLI), one of the oldest Life Insurance service scheme operated by the Government of India, was established in the year 1884 and has been providing insurance service.

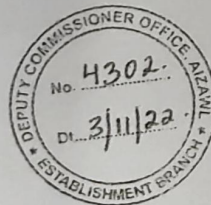
Among its competitors it is the only product, which has lower premium as well as higher bonus as compared to other Insurance companies. We provide high quality customer experience through our vast post office network across the country with complete digitisation of PLI/RPLI operations. All the services are now available anywhere anytime online PLI Portal (<https://pli.indiapost.gov.in>). Moreover, with the reach of the Post Offices and the security of PLI being a pure Government of India Scheme, this is a unique product which currently fulfils the needs and requirements of employees of Ministries/Departments of Central and State/UT Governments, members of Defence and paramilitary services, employees of Central/State public sector undertakings, banks, educational Institutions & local bodies as well as professional including doctors and engineers.

Customer can easily deposit the premium through Postal Life Insurance in various modes like online Portal <https://pli.indiapost.gov.in>, through IPPB Apps and through internet banking as well as through offline mode as per the convenience of the customers. Customers can avail of the services of Digilocker which will obviate the need for physical storage of policies. It can also merge other policies of PLI and Pay the premium together.

PLI is now serviceable through the call centre too by dialling 18002666868 and for any service request customer can use our automated Interactive Voice response System (IVRS) facility too. If customers require clarification on any point, we are available at our toll free helpline number 18002666868 and this office number 0364-2222154, [ddmpli.ne@indiapost.gov.in](mailto:ddmpli.ne@indiapost.gov.in), [nepllicell@gmail.com](mailto:nepllicell@gmail.com). I would be grateful if you may issue necessary directions for making the officers and staff of your Departments, Organisation aware about PLI and RPLI as instruments of securing lives of people and a step towards financial inclusion. My office would always be available for organising any workshop to explain the products to the prospective customers.

With warm regards,

Yours Sincerely,



To,  
Smt. (Dr.) Lalhriatzuali Ralte, IAS  
District Commissioner,  
Aizawl District, Mizoram - 796 001

*(Handwritten signature of Gaurav Singla)*  
(Gaurav Singla)  
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